

European Winter Academy 2017:
Sustainable Business:
Economy – Environment – Sustainability
- Visit Germany, France and Luxembourg -

2017/8/10

<u>Venue:</u>	EUROPÄISCHE AKADEMIE OTZENHAUSEN gGmbH (EAO) Europahausstraße 35 66620 Nonnweiler/Germany Tel.: +49 (0) 6873 662-441 Fax: +49 (0) 6873 662-350
<u>Beginning:</u>	Wednesday, 13 December 2017
<u>End:</u>	Wednesday, 20 December 2017
<u>Partners:</u>	ASKO EUROPA-STIFTUNG, Saarbrücken (AES) Europäische Akademie Otzenhausen (EAO) Kennesaw State University (KSU), Kennesaw (USA) Southern Federal University (SFedU), Rostov-on-Don (Russian Federation) Centre international de formation européenne (cife), Berlin, Nice Environmental Campus Birkenfeld (UCB), Birkenfeld (Germany)
<u>Participants:</u>	Students from Russia, the United States and Germany
<u>Responsibility:</u>	Dr. Elisabeth Schmitt, EAO David Baugher M.P.A. / Professor Mike Dishman, KSU Dmitry Shevchenko, Ph.D., Associate Professor, SFedU Prof. Dr. Stefan Diemer / Marie-Louise Brunner, M.A., UCB
<u>Seminar Leader:</u>	Dr. Elisabeth Schmitt, EAO
<u>Seminar assistant:</u>	NN
<u>Language:</u>	English

DRAFT PROGRAM*

Wednesday, 13 December 2017	
Morning	Arrival of the Russian and American students Pickup at Frankfurt/Main Airport (FRA) Meeting point: MEETING POINT TERMINAL 2 Transfer to the European Academy of Otzenhausen
Till 13:00	Check-in at the European Academy and Lunch
Afternoon	Welcome address, introduction to the program, getting familiar with the European Academy
Incl. coffee break	Intercultural communication and ice breaking activities
	Dinner
Thursday, 14 December 2017	Sustainability
08:00	Breakfast
09:00 – 12:15 Incl. coffee break	From Environmental Protection to Sustainability – an introduction to development und dimensions of sustainability Lecture and workshop
12:30	Lunch
14:00 – 17:30 Incl. coffee break	Workshop: What does our lifestyle really cost? Measuring instruments and visualization methods - Ecological rucksack, Ecological footprint, Handprint, Virtual Water Group work and presentations
	Dinner
Friday, 15 December 2017	Excursion: Luxembourg and Trier
07:30	Breakfast
08:30	Departure to Luxembourg
10:00 – 11:30	Visit to the European Investment Bank (EIB): How does the European Union promote a more sustainable future Presentation and discussion
11:30	Departure to the historical city center of Luxembourg
11:45 – 14:00	Lunch (individually) and free time in Luxembourg
14:00	Departure to Trier
15:00 – 18:30	From the Romans to Karl Marx – Trier, the oldest City in Germany Introduction by the seminar leader and free time
18:30	Departure to Longuich
19:00	Development of Wine making industry and its importance for the Mosel region Introduction, wine tasting and dinner
21:30	Departure to Otzenhausen (est. arrival: 22:00)
Saturday, 16 December 2017	Start of the Joint seminar "USA – Russia – Germany" Sustainable Business (I)
08:00	Breakfast
09:00	Arrival of the German participants
09:00 – 10:30	Welcome, get to know each other
10:30 – 13:00 Incl. coffee break	New economy: Make our future more sustainable Lecture and discussion
13:00	Lunch
14:30 – 18:00 Incl. coffee break	Workshop: Corporate frameworks for sustainable business: <ul style="list-style-type: none"> • Corporate social responsibility (CSR) • Environmental management (EM) • Risk management (RM) Group work

18:30	Dinner Afterwards departure of the German group
Sunday, 17 December 2017	Joint seminar "USA – Russia – Germany" Sustainable Business (I) (cont.) / Sustainable Business (II): Financial markets
09:00	Breakfast
Till 10:00	Arrival of the German participants
10:00 – 13:00 Incl. coffee break	Case study TCO (Total Cost of Ownership): Nuclear Energy – Renewables Introduction and group work
13:00	Lunch
14:30 – 17:30 Incl. coffee break	Sustainability and financial markets Lecture and discussion
18:30	Dinner Afterwards departure of the German group
20:00	Bowling Championship (nine pin)
Monday, 18 December 2017	Joint seminar "USA – Russia – Germany" Excursion: Saarbrücken (Germany) and Strasbourg (France)
08:00	Breakfast <i>- you can pack your own packed lunch from the breakfast buffet -</i>
09:00	Arrival of the German group and departure to Saarbrücken
10:00 – 12:00	Visit to IZES gGmbH (Institut für ZukunftsEnergieSysteme), Saarbrücken <ul style="list-style-type: none"> • "Energiewende" in Germany: Targets, concepts and problems of German energy policy • The IZES as competence center for low carbon technology Presentation of selected projects
12:00	Departure to Strasbourg
13:30 – 15:00	Strasbourg – a European Capital Guided tour: NN, Office de Tourisme, Strasbourg Meeting point: Place de l'étoile
15:00 – 19:00	Free time and dinner (individually) in the city center of Strasbourg (incl. visit to the Christmas Market) Meeting point: Place de la Cathédrale
19:30	Departure to Otzenhausen Place de l'étoile (bus parking)
22:00	Arrival at Otzenhausen; end of the Joint seminar and departure of the German group
Tuesday, 19 December 2017	Excursion: Frankfurt
	Breakfast
	Check-out and departure to Frankfurt
morning	Visit to the European Central Bank (ECB) or business visit
	Lunch (individually) and free time
afternoon	Check-in at the hotel
	Evaluation
	Free time and dinner (individually)
Wednesday, 20 December 2017	
	Check out of the students Transfer to Frankfurt/Main Airport (FRA) (by public transport)

* subject to change